

# THE FORTE AWARD

Honoring Outstanding Achievement in the Promotion of New and Modern Music



**William Kraft**

**OCTOBER 24, 2009**

**Grant Gershon**

The Board of Jacaranda and members of the honorary committee invite you to celebrate these two dynamic leaders who have enlivened five decades in the cultural life of Los Angeles.

**9:30 to 11:30 After Party**

**Knoll Furniture Showroom**

**214 Wilshire Boulevard, Suite 200, Santa Monica 90401**

Entrance on Second Street across from First Pres Santa Monica  
featuring Brian Head, guitar

After Party tickets include the concert at First Pres: \$250

**8:00 Concert**

**First Pres Santa Monica, 1220 Second Street**

Purchase online

[CLICK HERE](#)

or send a check to: Jacaranda 1626 N. Benton Way, LA CA 90026  
for more information: 213-483-0216

**Honorary Committee**

Ernest Fleischmann

Terry Knowles and Marshall A. Rutter

Travis and Thomas Kranz

Judith and Ronald S. Rosen

Jack Rutberg